

THE 22ND ANNUAL MEETING OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS was held October 10,11,12 on the University of Illinois campus with member stations, WILL AND WIUC, together with the Institute for Communications Research acting as joint hosts. (A complete registration list is attached to this report).

Five of the six NAEB regions were represented; West coast director and members were unable to be present, either at the NAEB meeting or the School Broadcast Conference in Chicago following the Urbana meeting. Washington was only West Coast state represented.

SESSIONS OPENED SUNDAY EVENING WITH AN ADDRESS BY DR. FREDERICK SIEBERT, director University of Illinois School of Journalism, a prominent authority in the field of radio and newspaper libel law, who testified as an expert in the "Layflower" hearing before the FCC last year. Speaking as a representative of the Institute for Communications Research, he addressed the group on "The Right to Know" and the problems in this area that modern communications technology has called forth.

M. S. Novik, NAEB executive secretary and well-known radio consultant in New York City reported on the current status of FM, expressing a confidence in its future, reviewing in this connection the problems of big and little business, transmitter and receiver situation, and the question of advertising and promotion. There is considerable evidence to indicate the promotion problem will be aided by the decision of some key manufacturers to place full emphasis behind FM.

ON MONDAY, SESSIONS OPENED WITH A BUSINESS MEETING, and were followed by a series of reports which included:

- "Operation Policy in an AM Non-Commercial Outlet" - Jim Miles, WBAA,
Purdue University
- "Indiana U. Survey of Educational Stations" - Robert Lee, Acting Radio
Head, Indiana University
- "Meaning of a Land-Grant College Station" - R. C. Bentley, Market Editor
WOI, Iowa State College
- "Wisconsin's State FM Network--It's Promise" - Harold McCarty, Director, WHA
University of Wisconsin

MONDAY AFTERNOON SESSIONS INCLUDED:

- "Low-power FM Opportunities and Costs" - Dr. Franklin Dunham, U.S. Office of
Education & Ed. Jones, WAER, Syracuse
University
- "Story of WNYC-N.Y. Municipal Bdcst. System" - Seymour Siegel, Stations WNYC
and WNYC-FM
- "The Board of Education FM Station" - Dr. I. Keith Tyler, Director Ohio
Radio Institute
- "KOAC and the Clear Channel Case" - H. H. Leake, Director of Radio
Oklahoma A & M College
- "Report on the FCC Television Hearings" - Carl Menzer, Director WSUI AND
KSUI, University of Iowa

THE ANNUAL BANQUET MONDAY NIGHT HIGHLIGHTED THE 1948 ANNUAL MEETING with an address and a highly useful question and answer period by Benedict Cottone, General Counsel of the Federal Communications Commission (copies of the Cottone address are appended to this report). Climaxing the evening was an address by Dr. Wilbur Schramm, director, Illinois Institute for Communications Research, who spoke on "Mass Communications Concepts" stressing the incredible growth of communications technology in new world of television, ultra-fax, facsimile, FM and a host of other devices and the cultural lag, and the social and technical problems raised by this development.

TUESDAY MEETINGS OPENED WITH A BUSINESS SESSION in which the following actions were taken:

Elections

A nominating committee, consisting of Engle (chairman), University of Wisconsin (WHA); Coleman, Michigan State College (WKAR), and Steetle, Louisiana State University (LSU), presented the following roster of officers and directors:

President - Richard B. Hull, Iowa State College (WOI)
Vice President - John Dunn, University of Oklahoma (WNAD)
Secretary-Treasurer - W. I. Griffith, Iowa State College (WOI)

Director Region I - Seymour Siegel, Municipal Broadcasting System of New York City (WNYC)
Director Region II - Graydon Ausmus, University of Alabama (WUOA)
Director Region III - Harry Skornia, Indiana University (WFIU)
Director Region IV - Irving R. Merrill, University South Dakota (KUSD)
Director Region V - Ralph Steetle, Louisiana State University (LSU)
Director Region VI - James Morris, Oregon State College (KOAC)

Motion by Abbot, University of Michigan, seconded by Menzer, University of Iowa (WSUI) and McCarty, University of Wisconsin (WHA). Carried unanimously.

Authorizations

1. President and directors authorized to investigate and propose a new dues schedule which would enable the organization to double its income during the next fiscal year.
2. Authorized president to appoint Dallas Smythe, former FCC director of studies, now fellow at Illinois U. Institute for Communications Research to conduct a study as basis for a plan to establish either an FM or a transcription network using a combination of present educational AM and FM stations on a national basis. Study planned for completion and presentation to members January 1, 1948 (or as soon thereafter as possible) as basis for plan to finance early costs of such an operation.
3. Authorized the appointment of Marcus Cohn of Cohn & Marks, Washington attorneys, as attorney for the National Association of Educational Broadcasters without cost or obligation to the Association. (It was understood the Association would pay out of pocket expenses incurred by Mr. Cohn such as telephone, telegraph, etc.)
4. Authorized enlargement of expenditures for the Association newsletter
5. Authorized the Board of Directors to propose and state the policy of the Association regarding television. This action was to take into consideration the probable pending reallocation of television facilities by the FCC and if such reallocation of television channels is to be made and additional television channels to become available in other bands of the spectrum, that sufficient channel be set aside for possible educational use. The authorization also required the Board of Directors to make clear to the FCC that educational institutions by virtue of their administrative organization and direct responsibility to a tax-paying public must of necessity move slowly in such matters, and that failure to act with speed is not necessarily indication of lack of interest or inability to proceed.

6. Authorized the president to purchase any necessary information service or legal directory to keep NAEB advised of FCC action.
7. Authorized the president and the Board of Directors to state the policy of the Association with respect to low-power FM grants having in mind the recent action of the FCC which permits institutions to apply on the educational FM band for non-commercial FM facilities operating at 10 watts or less. This policy is to clearly state there are both dangers and values inherent in such grants and that some method of re-evaluation of such grants be recommended to the FCC, so that engineering standards--temporarily relaxed under the new authorization--would eventually be re-instated.

Other Actions

Abbot, University of Michigan (WUOM) presented report of Resolutions Committee which was moved and carried. In brief resolutions voiced thanks to member station hosts at the University of Illinois, proposed a more vigorous policy of service and program interchange between stations, supported president and director action during past year. Motion by McCarty (University of Wisconsin), Second by Steetle.

Report of the Resolutions Committee

Resolved

That the members of the NAEB assembled for the annual meeting wish to express their sincere appreciation to Mrs. Frank Schooley, to the staff of WILL, and to the faculty and administration of the University of Illinois for their generous hospitality.

Resolved

That the NAEB commend its president, Dick Hull, and treasurer, W. I. Griffith, for the extensive and efficient manner in which they have served the members.

Resolved

That the NAEB express its appreciation to Cohn and Marks, attorneys, for their generous and efficient service to the NAEB in the Clear Channel hearings.

Resolved

That the president be requested to appoint committees of the membership to coordinate and develop various services to benefit the membership, viz, (1) to establish a central office for the distribution of information requested in surveys; (2) to investigate and report upon the feasibility of regional transcription and beamed FM networks and to submit plans for the same; (3) to establish a clearing house for the exchange of equipment and to keep members informed concerning offers of swaps and surplus; equipment, expected shortages of supplies, and the availability of need of personnel.

Respectfully submitted,
Committee on Resolutions

Waldo Abbot, University of Michigan (WUOM)

Abbot, University of Michigan (WUOM) invited the Association to hold annual meeting at the University of Michigan in October, 1949. Acceptance was moved and carried. Motion by Dunn, University of Oklahoma (WNAD), and second by McCarty, University of Wisconsin.

Discussion of separating function of Secretary-Treasurer into two positions was concluded with a vote, it be left to the discretion of the Board of Directors. Motion by Abbot, University of Michigan (WUOM). Second by Coleman, Michigan State College (WKAR). Motion carried.

Discussion of Constitution and possible changes resolves itself into recommendations it be held over for action by Board of Directors just taking office.

Other Business

Vice-president John Dunn (University of Oklahoma) (UNAD) discussed a more extensive regional plan for the Association, calling attention to their absence at the current meeting, and the need for more such members in broadening the base of Association activity and making its operation more practical on local and regional levels. Dunn called for a more intensive plan for regular regional meeting with regular sessions planned for February or March. H. H. Leake, Oklahoma A & M (KOAG) stressed the necessity for careful programming and thorough planning for such meeting. McCarty, University of Wisconsin, asked that more detailed plans be developed for such meetings, requested careful statement of who and what potential members would be. Further discussion was carried on by Schooley, University of Illinois (WILL); Menzer, University of Iowa (WSUI), and Steetle, Louisiana State University (WLSU).

Abbot, University of Michigan (WUOM) stressed need for aid, advice and consultation to small colleges, and said NAEB must show ability to assist these schools. Wright, University of Illinois (WILL) asked how regional NAEB organization could help members broadcasting over commercial stations. President regretted present inability to provide complete operations brochure to institutions requesting advice, suggested such an item be developed.

Executive Secretary

Novik, NAEB executive secretary, reported on his office and duties, stressing need of concerted action and cooperation and practical approach in fulfilling NAEB objectives. He reported briefly on FM situation in the East, his appearance before FCC in layflower hearings, and offered services of his office in securing special educational transcriptions available from various foreign and domestic agencies in New York. Novik presented Treasurer's report in absence of W. I. Griffith (Iowa State College, WOI). Novik underscored recommendation for regional meetings, suggested sufficient college administrators participate as well as broadcasters. Wright, University of Illinois (WILL) moved report acceptance, and Coleman, Michigan State College (WKAR) seconded. Motion carried.

President's Report

Hull, Iowa State College (WOI), read FCC Commissioner Walker's letter regretting inability to attend meeting, recommending rapid development of FM channels.

Stated belief NAEB strength lays in institutional membership, either associate or active and suggested subscription list for newsletter to accommodate individuals. Suggested Committee on Religious Policy for Association. Reported growth of NAEB to 95 members. Reported NAEB's participation in Clear Channel hearings before the FCC, Johnson Bill hearings before the Senate, various member participation in layflower and other FCC hearings. Reported NAEB activity with respect to FCC STA ruling. Reported various consultations and advices to educational institutions who have begun or plan to begin institutional broadcasting with stations of their own. Reported possibility of international organization of NAEB. Exhibited map showing distribution of NAEB member stations and associate

members. Called attention to network possibilities in member station linkage either by transcription or FM relay.

Committees for 1949

Program Committee: Miles, Purdue University; Siegel, NYC Municipal Bdest. System
Abbot, University of Michigan

Engineering Exchange Committee: Menzer, University of Iowa; Koehler, University
of Wisconsin; Stone, Bowling Green University

Actions of New Board: Appointed M. S. Novik, NAEB executive secretary

TUESDAY MORNING SESSIONS CONCLUDED WITH REGULAR PROGRAM AS SCHEDULED:

"Report on University Association of Professional Radio Education"

Prof. Ben Fodderson, Northwestern University Radio Department and
UAPRE Vice-president

"Special Reports on NAEB Station Operation"

KUOM, University of Minnesota - Ruth Swanson, Director

WKAR, Michigan State College - Robert Coleman, Director

"Mass Audiences--Not Class Audiences--For Institutions"

Allen Miller, Director Rocky Mountain Radio Council

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Richard B. Hull
NAEB President

John Dunn
NAEB Vice-President

Registration, NAEB Annual Meeting, University of Illinois
October 10-11-12, 1948

<u>Name</u>	<u>Institution</u>
Ruth Swanson	KUOM - University of Minnesota
Ralph W. Steetle	WLSU - Louisiana State University
Allen Miller	Rocky Mountain Radio Council
Dallas W. Smythe	Communications Institute, Univ. of Illinois
Sidney Stone	Bowling Green, St. U. (Ohio)
Paul Plotner	Bowling Green, St. U. (Ohio)
Joe Wright	University of Illinois - WILL & WIUC
S. N. Siegel	WNYC, N.Y.C. Municipal Broadcasting System
Carl Menzer	State University of Iowa, Iowa City
H. H. Leake	KOAG - Oklahoma A & M College
Frank E. Schooley	WILL - University of Illinois
Harold A. Engel	WHA - University of Wisconsin, Madison
Glenn Koehler	WHA - University of Wisconsin, Madison
Dick Hull	WOI - Iowa State College, Ames
Cliff Greenland	Associated Program Service, New York City
R. O. Lund	Radio Music Corporation, New York City
Jim Miles	WBAA - Purdue University
Edw. C. Jones	WSYR - Syracuse University, Syracuse, N.Y.
Ross H. Reynolds	General Electric Co, Syracuse, N.Y.
Robert R. Singer	WILL - University of Illinois
Robert G. Summers	WILL - University of Illinois
Ken L. Wooddell	WILL - University of Illinois

Institution

WILL - University of Illinois

WILL - University of Illinois

WILL - University of Illinois

WBKK - University of Kentucky

U. S. Office of Education

Radio Consultant, New York City

WOSU - Ohio State University

Ohio Institute for Education by Radio

University of Washington

St. Louis Public Schools

KUSD - University of South Dakota

WSUI - University of Iowa

WHA - University of Wisconsin

WUOA - University of Alabama

WCAL - St. Olaf College

St. Louis Board of Education

WUOM - University of Michigan

WNAD - University of Oklahoma

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